ALAA ELGAMMAL

CONTENT CREATOR - SOCIAL MEDIA SPECIALIST

ABOUT

Content creator and social media specialist with +2 years of experience in charge of creating and managing creative content, Facebook Ads, creative designs, and video production.

CONTACT

+201092704141

alaaelgammal18@gmail.com

6 October city, Egypt

EXPERIENCE

Arab Moms Club Academy

Social Media specialist content creator - video editor 2021 - 2022

- In charge of creating and managing creative content, Facebook Ads, creative designs, and video production.
- Responsible for creating ideas, writing content for videos and publications on social media, summarising and designing e-books.

Scope dent - Baagora

content creator - Moderator 2020 - 2021

- responsible for creating creative content for the target audience.
- moderate page comments and messages.

Rowaah

Freelancer Voice-Over

EDUCATION

2016 - 2020 Faculty of Mass-Communication (Media) -Cairo University

 Bachelor with an excellent degree with honours in media (R & T.V department)

SAMPLES:

PDF - E.BOOK - BROCHURES

content + design



SOCIAL MEDIA VIDEOS

content + Design



SOCIAL MEDIA POSTS

content + design



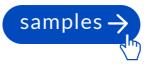
GRADUATION PROJECT:

preparation + voice-over+ script writing



VISUAL REPORT WITH (ALMASRY ALYOUM)

Preparation + videography+ video editing



VOICE OVER: voice over + dubbing



SKILLS

Creative thinking

Digital Marketing tools

computer skills

Adobe Premiere Pro - invideo

Writing Skills

Voice Over

Designing

INTERNSHIP & TRAININGS:

Content creation internship

content creation internship program with **2P PR & Digital marketing** company

Digital marketing and Content creation

Digital Marketing internship with Yoganizm Academy at Arab Moms Club Academy

Content writing course:

with Nashaa Academy

Online presence, Managing Instagram accounts, filmmaking

Al-jazeera media institute

voice over, dubbing

O2 Media, Rowah institution for voice over courses

Video journalism, video editing, and content creation

Al-Masry Alyoum for media training

CERTIFICATES:





Internship Completion Letter

To whom it may concern,

This letter is to certify that **Mrs. Alaa Elgammal** had completed the internship program with **2P PR & Digital Marketing** company, from 01st July 2022 till 30th September 2022.

During the mentioned period, she worked under the direct supervision of the content manager and got the opportunity to learn deep technical skills and to work on various projects where she had the chance to enrich her knowledge and experience.

Mrs. Alaa spent the internship period with positive and professional attitude where we were proud of her.

If you need more information, please do not hesitate to contact us via the below contact channels;

HR@2P.com.tr 05527902427

Bassam Shhadat Chief Executive Officer 2P BERLAMOLINE VE HIJITAL PARAKLAMA (Liniters Sinker) Tabula Homburg Comitton (d. No.2 D.3 K.2 Tabula Homburg Comitton (d. No.2 D.3 K.2

November, 22th ,2022



يشهد معهد الجزيرة للإعلام بأن آلاع

شارك / شاركت في دورة: الحضور الإلكتروني الفعال

على منصة التعليم الإلكتروني



18 Dec 2020



التعليم الإلكتروني

Alaa

Al Jazeera Media Institute certifies that

Effective Online Presence

معهد الجزيرة للإعلام

has participated in the course:





البريد الإلكتروني: alaaelgammal18@gmail.com

عنوان الدورة: إدارة حسابات إنستغرام

تاريخ الدورة: Dec 2020 12

الدروس

| الاسم | التتيجة | النتيجة الأعلى | النسبة المئوية | التتيجة |
|---|---------|----------------|----------------|------------|
| الدرس الأول: من أين تبدأ؟ تحديد الجمهور المستهذف: | 100 | 100 | 100 | تم اجتيازه |
| الدرس الثاني: معادلة الخدمة والقيمة كيف تساهم في انتشار الحساب؟ | 100 | 100 | 100 | تم اجتيازه |
| الدرس الثالث: كيف تعزف بحسابك؟ | 100 | 100 | 100 | تم اجتيازه |
| الدرس الرابع: كتابة المحتوى لإنستغرام | 100 | 100 | 100 | تم اجتيازه |
| الدرس الخامس: كيف تعمل خوارزميات إنستغرام؟ وكيف نوظفها لزيادة التفاعل؟ | 100 | 100 | 100 | تم اجتيازه |
| الدرس السادس: كيف تستخدم الهاشتاغ بشكل فغال؟ | 100 | 100 | 100 | تم اجتيازه |
| الدرس السابع: تحليل بيانات الحساب وتوظيفها لزيادة التفاعل | 100 | 100 | 100 | تم اجتيازه |
| الدرس الثامن: أساسيات الهوية البصرية للحساب | 100 | 100 | 100 | تم اجتيازه |
| الدرس التاسع: أخطاء يقع فيها صناع المحتوى وكيفية تفاديها | 100 | 100 | 100 | تم اجتيازه |
| Total Credits | 900 | 900 | 100% | |

