# ALAA ELGAMMAL

CONTENT CREATOR - SOCIAL MEDIA SPECIALIST

#### ABOUT

Content creator and social media specialist with +2 years of experience in charge of creating and managing creative content, Facebook Ads, creative designs, and video production.

#### CONTACT

+201092704141

alaaelgammal18@gmail.com

6 October city, Egypt

#### EXPERIENCE

#### **Arab Moms Club Academy**

Social Media specialist content creator - video editor 2021 - 2022

- In charge of creating and managing creative content, Facebook Ads, creative designs, and video production.
- Responsible for creating ideas, writing content for videos and publications on social media, summarising and designing e-books.

#### Scope dent - Baagora

content creator - Moderator 2020 - 2021

- responsible for creating creative content for the target audience.
- moderate page comments and messages.

#### Rowaah

Freelancer Voice-Over

#### EDUCATION

#### 2016 - 2020 Faculty of Mass-Communication (Media) -Cairo University

 Bachelor with an excellent degree with honours in media (R & T.V department)

## SAMPLES:

#### **PDF - E.BOOK - BROCHURES**

content + design



#### SOCIAL MEDIA VIDEOS

content + Design



#### SOCIAL MEDIA POSTS

content + design



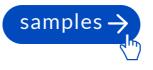
#### **GRADUATION PROJECT:**

preparation + voice-over+ script writing



#### VISUAL REPORT WITH (ALMASRY ALYOUM)

Preparation + videography+ video editing



**VOICE OVER:** voice over + dubbing



#### SKILLS

Creative thinking

**Digital Marketing tools** 

computer skills

Adobe Premiere Pro - invideo

Writing Skills

Voice Over

Designing

#### **INTERNSHIP & TRAININGS:**

#### **Content creation internship**

content creation internship program with **2P PR & Digital marketing** company

#### **Digital marketing and Content creation**

Digital Marketing internship with Yoganizm Academy at Arab Moms Club Academy

#### **Content writing course:**

with Nashaa Academy

## Online presence, Managing Instagram accounts, filmmaking

Al-jazeera media institute

#### voice over, dubbing

O2 Media, Rowah institution for voice over courses

# Video journalism, video editing, and content creation

Al-Masry Alyoum for media training

#### **CERTIFICATES:**





### Internship Completion Letter

To whom it may concern,

This letter is to certify that **Mrs. Alaa Elgammal** had completed the internship program with **2P PR & Digital Marketing** company, from 01<sup>st</sup> July 2022 till 30<sup>th</sup> September 2022.

During the mentioned period, she worked under the direct supervision of the content manager and got the opportunity to learn deep technical skills and to work on various projects where she had the chance to enrich her knowledge and experience.

Mrs. Alaa spent the internship period with positive and professional attitude where we were proud of her.

If you need more information, please do not hesitate to contact us via the below contact channels;

HR@2P.com.tr 05527902427

Bassam Shhadat Chief Executive Officer 2P BERLAMOLINE VE HIJITAL PARAKLAMA (Liniters Sinker) Tabula Homburg Comitton (d. No.2 D.3 K.2 Tabula Homburg Comitton (d. No.2 D.3 K.2

November, 22th ,2022



يشهد معهد الجزيرة للإعلام بأن آلاع

#### شارك / شاركت في دورة: الحضور الإلكتروني الفعال

على منصة التعليم الإلكتروني



18 Dec 2020



التعليم الإلكتروني

Alaa

Al Jazeera Media Institute certifies that

**Effective Online Presence** 

معهد الجزيرة للإعلام

has participated in the course:





البريد الإلكتروني: alaaelgammal18@gmail.com

عنوان الدورة: إدارة حسابات إنستغرام

تاريخ الدورة: Dec 2020 12

#### الدروس

الاسم	التتيجة	النتيجة الأعلى	النسبة المئوية	التتيجة
الدرس الأول: من أين تبدأ؟ تحديد الجمهور المستهذف:	100	100	100	تم اجتيازه
الدرس الثاني: معادلة الخدمة والقيمة كيف تساهم في انتشار الحساب؟	100	100	100	تم اجتيازه
الدرس الثالث: كيف تعزف بحسابك؟	100	100	100	تم اجتيازه
الدرس الرابع: كتابة المحتوى لإنستغرام	100	100	100	تم اجتيازه
الدرس الخامس: كيف تعمل خوارزميات إنستغرام؟ وكيف نوظفها لزيادة التفاعل؟	100	100	100	تم اجتيازه
الدرس السادس: كيف تستخدم الهاشتاغ بشكل فغال؟	100	100	100	تم اجتيازه
الدرس السابع: تحليل بيانات الحساب وتوظيفها لزيادة التفاعل	100	100	100	تم اجتيازه
الدرس الثامن: أساسيات الهوية البصرية للحساب	100	100	100	تم اجتيازه
الدرس التاسع: أخطاء يقع فيها صناع المحتوى وكيفية تفاديها	100	100	100	تم اجتيازه
Total Credits	900	900	100%	

